



Checklist for Online Fundraising Success

Personalize your webpage. Add a photo and personal story about why you are raising

funds for West FIGHT ON. By telling your story, your donors will feel more connected to the cause.

Download your contacts by following the instructions on the website.

This is a super easy way to reach your network using the tools in your participant center.

Send an email asking for donations to your friends and family. Make sure

to personalize the email templates provided in your participant center.

Get Social. Did you know that fundraisers raise 40% by using social media? Let

all of your friends know that you are raising money and invite them to join the fight!

Send a follow-up email to all friends and family who have not contributed.

It takes on average three asks to result in one gift. Sometimes a reminder is needed.

Thank your donors who have given to your cause! There are pre-loaded templates

in your participant center.